## Write Your Biography

The purpose of your bio is to promote your credibility as well as your style-- your professional brand. Your bio is also great for publishing links to your website, telehealth portal, or other revenue generating content like courses or eBooks published on NutriScape.Net.

These templates are offered to speed up the process of finding your voice because writing about yourself is almost never easy. Yes, you will need to tweak the wording to fit your message.

Third person biographies are preferred generally, especially for professional audience submissions. The first person biography templates may be more appropriate for consumer audiences such as recipes and telehealth submissions. Write several biographies so that we have one on hand for each type of content:

| Type of Biography            | Recipe | Consumer Article | Professional Article | Telehealth |
|------------------------------|--------|------------------|----------------------|------------|
| Third Person Short Biography |        | Υ                |                      |            |
| First Person Short Biography | Υ      |                  |                      |            |
| Third Person Long Biography  |        |                  | Υ                    |            |
| First Person Long Biography  |        |                  |                      | Υ          |

## Third Person Short Biographies

| providing the best possible. As a [ENTER JOB TITLE HERE], his/her goals include,, and In addition to his/her primary job functions, [NAME] has been recognized by for his/her extraordinary commitment to   |
|---|
| [NAME] has worked in the industry for years, gaining experience in, and As a seasoned [ENTER JOB TITLE HERE], he/she is passionate about advancing and In addition to, he/she is also involved in and Outside of the office, [NAME] enjoys,, and  |
| [NAME] has worked in the industry for years, gaining experience in, and As a seasoned [ENTER JOB TITLE HERE], he/she is passionate about advancing and In addition to, he/she is also involved in and Outside of the office, [NAME] enjoys,, and  |
| A pioneer in the space, [NAME] is the [JOB TITLE] at [CURRENT COMPANY]. He/she started his/her career as the [JOB TITLE] at [PREVIOUS COMPANY], before moving on to do at [PREVIOUS COMPANY]. Driven by a mission to, [NAME] is best known for inspiring to   |
| [NAME] began his/her career with [COMPANY], gaining unparalleled experience in the space, while also establishing himself/herself as a respected Currently working as a [JOB TITLE] for [COMPANY], [NAME] is widely known for his/her,, and expertise. While his/her speaking engagements have taken him/her around the world, [NAME] is proud to call [LOCATION] home. |
| [NAME] is setting a new standard for how to,, and His/her commitment to is changing the the way handle and As [JOB TITLE] at [COMPANY], he/she specializes in and   |
| [NAME] is a [JOB TITLE] specializing in,, and Check out his/her website [LINK] or say hi on Twitter @YourHandleHere   |

| [NAME] is the [JOB TITLE] at [O | COMPANY] and loves helping people,, and  |
|---------------------------------|--|
|                                 | of his/her career in the industry, gaining experiences in . While is his/her primary job function by day, [NAME] |
| also enjoys and                 |  |
| Based in [Location], [Name] is  | best known for his/her contributions to and When   |
| he/she isn't busy running       | at [Company], you can find him/her , , or .  |

## First Person Short Biographies

| After earning my [Degree] in [Area of Study] from [School], I entered the [Industry] world to explore my passion for,, and Currently, I work as a [Job Title] for [Company], where I'm focused on,, and  |
|--|
| I've spent the last [Number] years learning everything there is to know about the industry - from to I'm currently applying this knowledge in my role as [Job Title] for [Company], where I'm responsible for,, and                            |
| I've held a number of roles, from [Role 1] to [Role 2], but my latest challenge has been helping [Company] improve and through my contributions as the [Job Title]. You can follow my work here [Personal Website or External Portfolio Link]. |
| I'm a [Job Title] with a passion for,, and In my [Number] years with [Company] I've helped advance and   |
| I am a [Job Title] at [Company] in [Location]. In this role, I,, and I work with a number of respected, including,, and Prior to [Company], I oversaw at [Previous Company].   |
| With an extensive background in, I am an expert on and This work led me to my current role at [Company] where I am responsible for,, and Some of my current projects include and   |
| My name is [NAME] and I'm a [Job Title] at [Company] based in [Location]. By day, you can find me,, or By night, I'm typically or Follow along on Twitter:   |

| For most people,     | _doesn't sound very  | interesting. For me,    | _ is a passion I've been |
|----------------------|----------------------|-------------------------|--------------------------|
| chasing for [Number] | years. Most recently | , my work landed me a p | oosition with [Company]  |
| where I'm focused on | ,, and               | I guess you could say   | I'm living the dream.    |

## Third Person Long Biographies

| know him/her from his/her work as the [Job Title] at [Company], but [Name] can also be credited with contributions to, and   |
|--|
| [Name] has been honored with [Awards/Recognition] for his/her contributions to He/She holds a [Degree] from [School] and currently resides in [Location].  |
| [Name] has led an impressive career as a and in his/her [Number] years working in the industry. In [Year], he/she was named [Award/Recognition] by [Company] for  [Name] has also been featured in several well-known industry publications, including,, and |
| Serving as the [Job Title] at [Company], [Name] plays a major role in,, and  Through his/her commitment to this role, he/she has helped [Company] improve,, and  |
| Prior to his/her current role at [Company], [Name] worked as a [Previous Role at Current Company], helping our team/division with,, and Before joining the [Company] team, he/she was [Previous Title] at [Previous Company] from [Start Year]-[End Year].   |
| A self-described, [Name] is a [Job Title] who is committed to and He/she has spent the last [Number] years creating, and is currently most passionate about the work he/she is doing to  |
| As a [Previous Role] turned [Current Role], [Name] has developed a unique perspective when it comes to Influenced by and, he/she aspires to in the next stage of his/her career.   |
| [Name] is the [Job Title] at [Company]. Prior to [Company], [Name] was a [Previous Job Title 1] at [Previous Company 1], a in the space. Previously, he/she was a [Previous Job Title 2] at [Previous Company 2].  |
| He/she has contributed to a number of different industry publications/charities/events/organizations, including, and   |
| He/she has a [Degree] from [School] and a [Second Degree] from [Second School].  |

|  | is the [JOB TITLE] at [COMPANY] where he/she is responsible for,, and _ssion to, he/she is focused on improving and creating                 |
|--|--|
|  | taking on his/her role at [COMPANY], [NAME] gained experience in and<br>ER PREVIOUS JOB TITLE] at [PREVIOUS COMPANY].                        |
|  | has been featured in and and has spoken at several industry events, g,, and  |
|  | has is the [Job Title] at [Company], where he/she oversees [Company]'s and creates and delivers and, while                                   |
| During h                                     | is/her time at [Company], he/she has been recognized for by and  |
|  | [Company], [Name] was [Previous Job Title] at [Previous Company], where he/she   |
| •  | o,, and  |
|  | o,, and  attended [School] and currently lives in [Location].  |
| He/she a                                     |  |
| He/she a                                     | attended [School] and currently lives in [Location].   |
| He/she a  [Name]    As a [Job doing          | helps people and/or businesses, and  Title] at [Company], he/she oversees, as well as and For [Name]   |
| He/she a  [Name]    As a [Job doing          | helps people and/or businesses, and  Title] at [Company], he/she oversees, as well as and For [Name] is the most rewarding part of the role. |
| He/she a  [Name]    As a [Job doing  Outside | helps people and/or businesses, and  Title] at [Company], he/she oversees, as well as and For [Name] is the most rewarding part of the role. |

| [Name] oversees,, and at [Company]. He/she is a trusted who and   |
|---|
| With more than [Number] years of experience, [Name] has worked on several valuable  |
| projects, including and   |
| Before joining [Company], [Name] launched his/her career at [Previous Company], where he/she was responsible for,, and His/her expertise and commitment has allowed him/her to be recognized as a |
| [Name] graduated with a [Degree] from [School] in [Location].   |
| Combine, and, and you have [Name]. Serving as a [Job Title] at [Company], [Name] takes on challenging responsibilities, such as and   |
| He/she is a master, professional, and skillful His/her impressive background allows him/her to and, while   |
| In addition to [Number] years in the business, [Name] is also He/she maintains a role in and  |
| Ask him/her about how to It's his/her secret talent.  |
| An, and member of the [Company] family, [Name] is known for wearing a lot of hats. From, he/she can be credited with, and in his/her time as [Company]'s dedicated [Job Title].                   |
| He/she is proud alum of [School] where he/she received a [Degree]. He/she love to visit and spends a lot of time doing,, and  |
| First Person Long Biographies   |
| I joined [Company] in [Year] as the [Job Title].  |
| Prior to [Company], I was the [Previous Title] at [Previous Company] and the [Previous Title 2] at [Previous Company 2]. During my tenure at [Previous Company], I helped the company, and        |
| I am a graduate of [School], where I majored in [Degree]. I currently live in [Location] with When I'm not keeping busy with, you can find me   |

| Over the course of my [Number] year career, I've worked for companies such as and In [Month + Year], I took on the [Job Title] role at [Company] to help i,, and |           |
|--|-----------|
| Since joining [Company], the most rewarding part has been, followed closely by   | ·         |
| My approach to is largely inspired by, which you'll find reflected in my a   | and       |
| If you're looking for someone to talk to about, reach out on Twitter @YourHand via email: [Email].   | lleHere o |
| As the [Job Title] at [Company], I am responsible for,, and, while [Company]'s mission is to, and I support this by,, and  | _·        |
| In [Year], I successfully executed, helping my team achieve in just [Number months.  | er]       |
| I earned a [Degree] in [Focus Area] at [School] in [Location]. Go [School Mascot]!   |           |
| I believe that requires and In my role as a [Job Title] at [Company], I live up to this notion by,, and  | aspire to |
| With a background in, I am passionate about and My professional value summed up as follows:  | alues can |
| [Value 1]  |           |
| [Value 2]  |           |
| [Value 3]  |           |
| Reach out if you want to talk about,, or the latest episode of: @YourTwitterHandle.  |           |
| From and to and, I've developed a deep understanding of [Number] years in the industry.  | over my   |
| As a professional, I take pride in and thrive on I enjoy working in a environment, as it allows me to, and   |           |

| Currently, I work as a [Job Title] at [Company], where I am focused on and During my time at [Company], I have helped the [Your Department] team and, while maintaining and                           |
|---|
| I run at [Company], which includes,, and In this role, I oversee and, while keeping a close eye on  |
| As a result of this experience, I have a seasoned perspective on how to and  When I'm not keeping busy with and, I enjoy and  |
| As a [Job Title], I'm responsible for overseeing,, and I'm particularly involved with and, as my primary goal is to   |
| I bring over [Number] years of experience to my role, including experience working with, and As a result of this background, my approach is very and I bring a high leve of to the work.              |
| Outside of [Company], I am a self-proclaimed who likes to and   |
| As the [Job Title] at [Company], I'm here to ensure we and never Previously the [Previous Job Title] at [Previous Company], I bring a unique perspective to the work we do by pushing the team to and |
| With a knack for and, I'm passionate about finding innovative ways to and As a result, I've been recognized by and for my contributions to  |
| I am a [School] graduate with a [Degree] in [Focus Area].   |
| I am a [Job Title] from [Hometown] who currently lives and works in [Location]. I like to consider myself one part and another  |
| I spent the early part of my career doing, before transitioning to Currently, I work as a [Job Title] for [Company], where I joined in [Month + Year].  |
| The best part of what I do? Hands down.   |
| A true in every way, I enjoy spending time doing and  |

| I am a professional who is constantly questioning and   |
|---|
| I currently live and work in [Location] by way of [Hometown]. I'm passionate about my role as a [Job Title] because it allows me to,, and |
| I've been told that I have a great frame of reference in, which has helped me and during my time at [Company].                            |
| One day I wanted to, but until then, I'll continue to help with and, every day.   |
| Want to talk shop? Reach out via Twitter: @YourHandleHere.  |